

Business Bloomer
DEV

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Hey!

This is a sales page and I want to create many custom "Add to Cart" buttons that automatically add products to cart.

Some of them are for simple products, some other for variable and grouped.

Add cart product ID=1 → ← ``

I can also handle quantities:

Add cart product ID=1 & quantity=2 → ↙

And custom redirects:

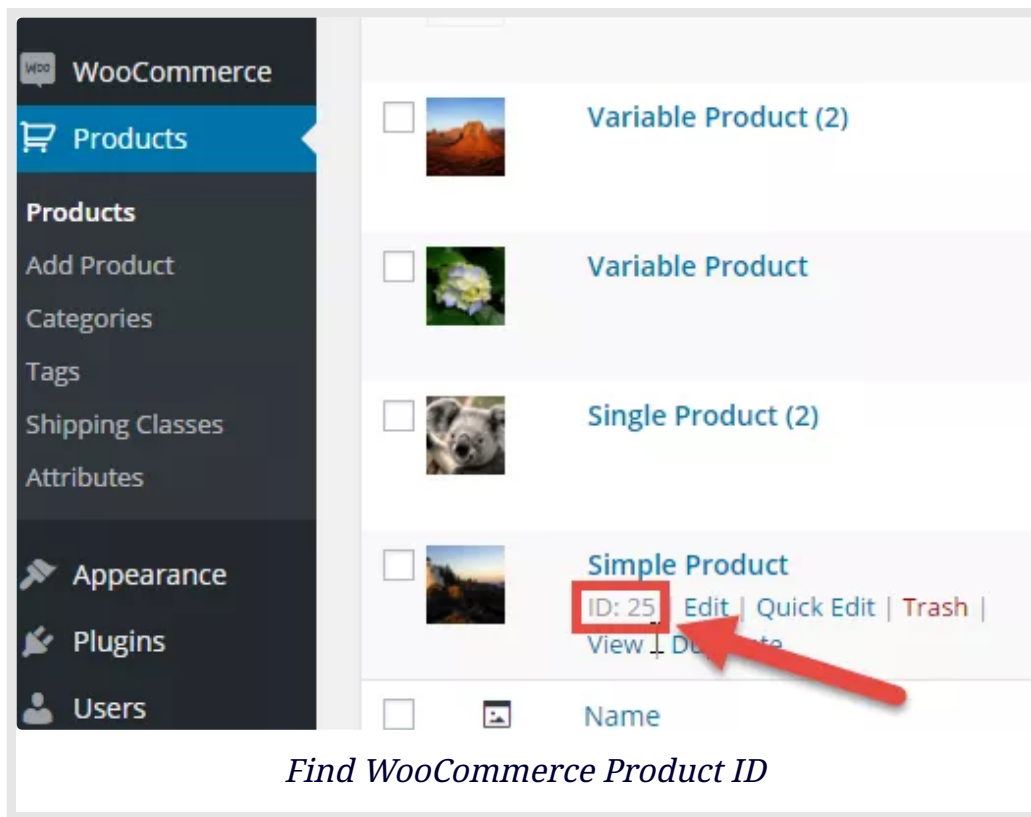
Add cart product ID=1 & redirect to checkout → ↘

This is awesome for sales pages and custom buttons 😊

WooCommerce: Master Custom Add to Cart URLs

Simple Products: Add to Cart URL

The easiest of them all, simple products are super easy to add to cart via a custom URL. Simply find the product ID by hovering onto the product title under WooCommerce > Products (see image below), and then use the following links.



Find WooCommerce Product ID

URL: Add One Simple Product to Cart

href="http://yourdomain.com/?add-to-cart=25"

Now, make sure to change the domain name in the link, and the button will work out of the box. 1 product with ID=25 will be added to cart.

URL: Add One Simple Product to Cart with Quantity = 3

href="http://yourdomain.com/?add-to-cart=25&quantity=3"

1 product with ID=25 and quantity = 3 will be added to cart. Note: you can't add 2 different products to cart with a URL.

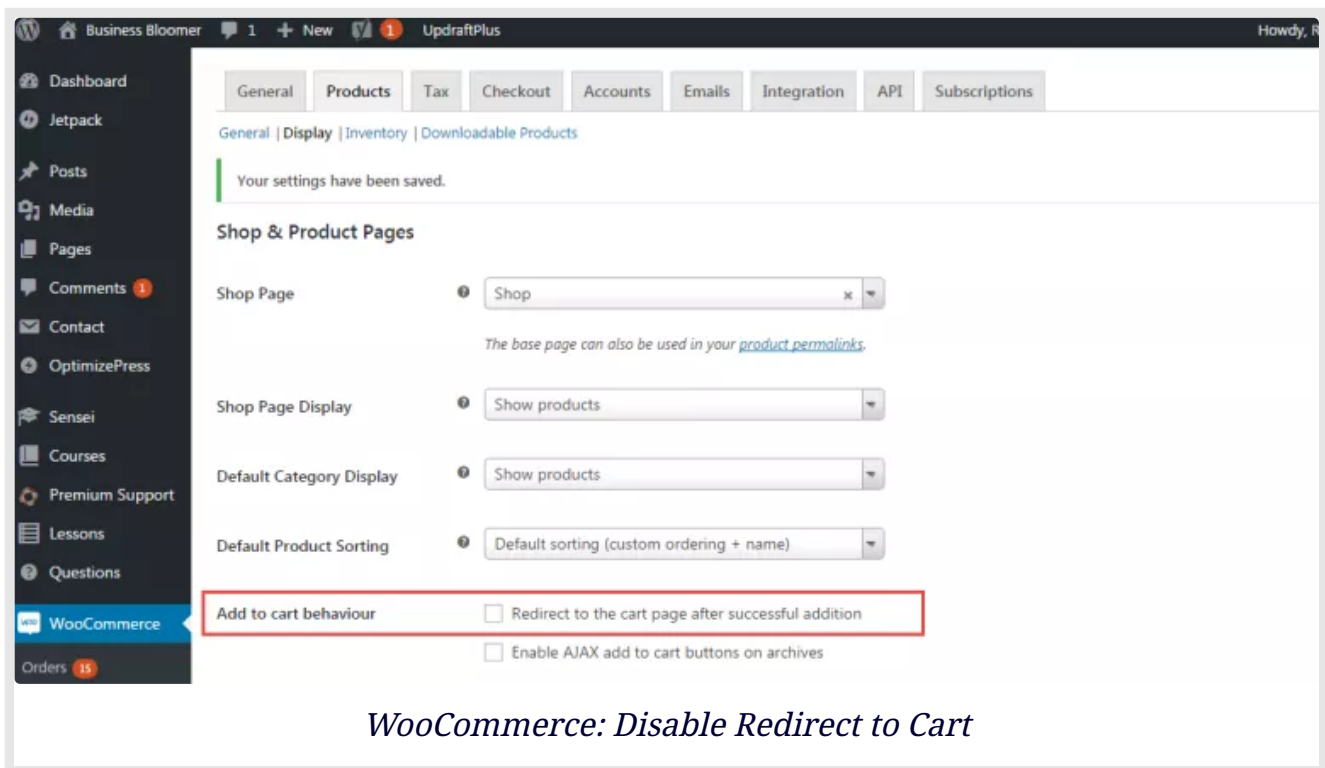
URL: Add One Simple Product to Cart & Redirect to Cart Afterwards

Remember, if you've changed the URL for the cart, make sure to change “/cart/” into “/basket/” for example. For this to work you must also tick the “Enable AJAX add to cart buttons on archives” option under WooCommerce → Settings → Products → Display.

URL: Add One Simple Product to Cart & Redirect to Checkout Afterwards

href=“http://yourdomain.com/checkout/?add-to-cart=25”

Remember, for this to work you must tick the “Enable AJAX add to cart buttons on archives” option under WooCommerce → Settings → Products → Display and also disable “Redirect to the cart page after successful addition”:



URL: Add One Simple Product to Cart & Redirect to Any Page Afterwards

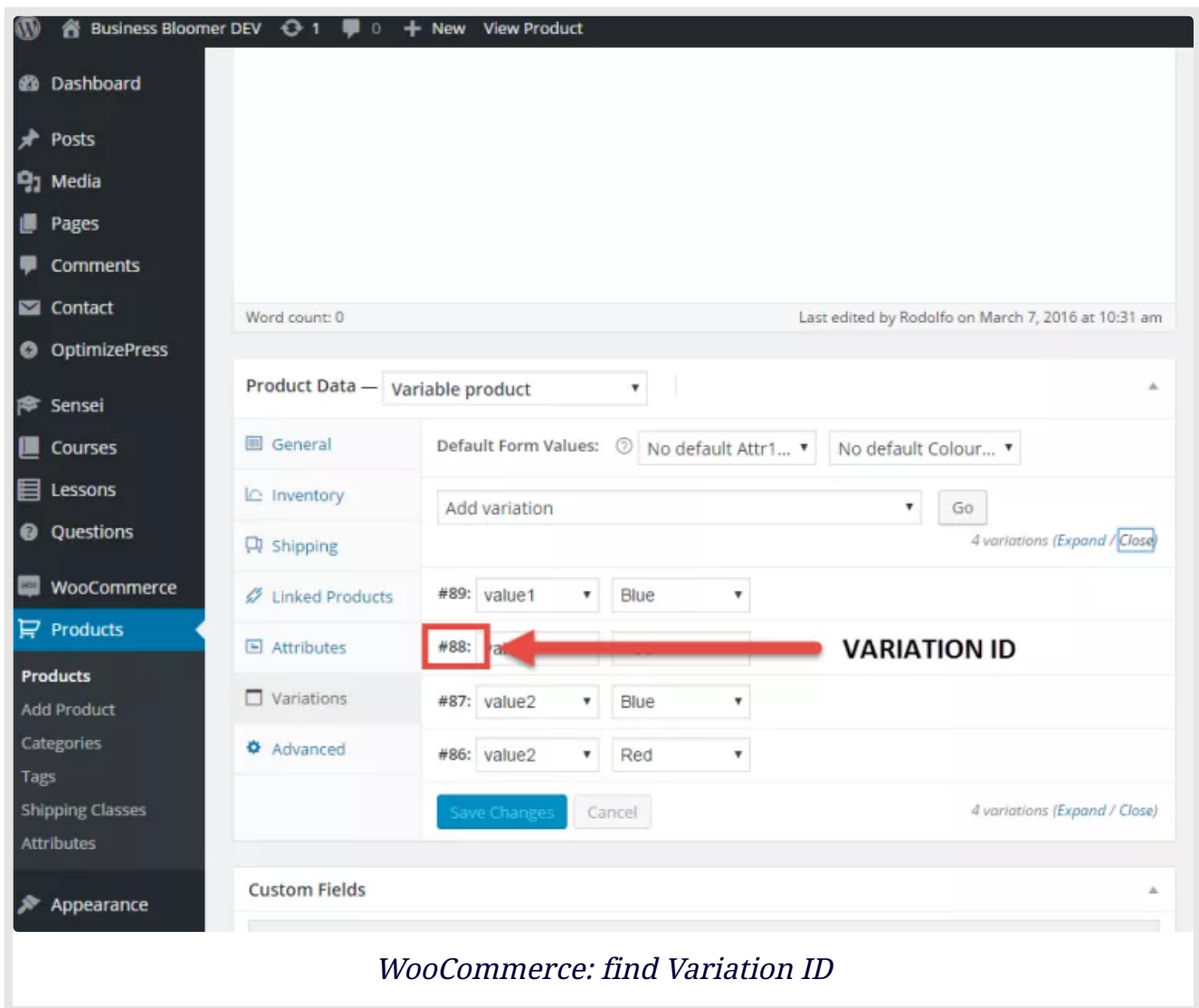
href=“http://yourdomain.com/your_custom_page/?add-to-cart=25”

Remember, for this to work you must tick the “Enable AJAX add to cart buttons on

Variable Products: Add to Cart URL

Here things get complicated. Variable products have 1 or more attribute, and possibly a quantity as well. Together with finding the product ID, you will also need to find the variation ID, the attribute NAME slug and the attribute TERM SLUG.

Sounds Japanese? Here are the screenshots:



The screenshot shows the WooCommerce product editor interface. The left sidebar contains navigation menus for Dashboard, Posts, Media, Pages, Comments, Contact, OptimizePress, Sensei, Courses, Lessons, Questions, WooCommerce, Products, and Appearance. The main content area displays the 'Product Data' section for a 'Variable product'. The 'Attributes' tab is active, showing a list of attributes with their IDs and values. A red box highlights the attribute ID '#88:' and a red arrow points to it with the text 'VARIATION ID'. The 'Attributes' section includes a 'General' tab with 'Default Form Values', an 'Add variation' button, and a list of attributes with their IDs and values. The 'Attributes' section also includes a 'Save Changes' button and a 'Cancel' button.

WooCommerce: find Variation ID

Attributes

Activate the WooThemes Updater plugin to get updates for your WooThemes plugins.

Add New Attribute

Attributes let you define extra product data, such as size or colour. You can use these attributes in the shop sidebar using the "layered nav" widgets. Please note: you cannot rename an attribute later on.

Name

Name for the attribute (shown on the front-end).

Slug

Unique slug/reference for the attribute; must be shorter than 28 characters.

Enable Archives?
 Enable this if you want this attribute to have product archives in your store.

Type
 Select ▼

Determines how you select attributes for products. Under

Name	Slug	Type	Order by	Terms
Colour	colour	Select (Public)	Custom ordering	Blue, Red

attribute name = attribute_pa_colour

WooCommerce: Find attribute NAME Slug

Colour

Activate the WooThemes Updater plugin to get updates for your WooThemes plugins.

Add New Colour

Name

The name is how it appears on your site.

Slug

The "Slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.

Parent
 None ▼

Description

The description is not prominent by default; however, some themes may show it.

Bulk Actions ▼ Apply 2 items

<input type="checkbox"/>	Name	Description	Slug	Count
<input type="checkbox"/>	Blue		blue	2
<input type="checkbox"/>	Red		red	2

Bulk Actions ▼ Apply 2 items

attribute slug

WooCommerce: find Attribute TERM Slug

Once you have the Product ID, the Variation ID and its specific attributes, you can then use the following.

URL: Add One Variable Product to Cart (with 1 attribute only)

```
href="http://yourdomain.com/?add-to-cart=47&variation_id=88&attribute_pa_colour=blue"
```

We're adding here Variable Product ID 47, and specifically its variation ID = 88 where the colour attribute is equal to blue. Kinda complicated but once you play with them it gets easier 😊

URL: Add One Variable Product to Cart (with 2 attributes)

```
href="http://yourdomain.com/?add-to-cart=47&variation_id=88&attribute_pa_colour=blue&attribute_pa_size=m"
```

We're adding here Variable Product ID 47, and specifically its variation ID = 88 where the colour attribute is equal to blue AND the size attribute is "M"

URL: Add One Variable Product to Cart (with 2 attributes and Quantity = 3)

```
href="http://yourdomain.com/?add-to-cart=47&variation_id=88&quantity=3&attribute_pa_colour=blue&attribute_pa_size=m"
```

You can also redirect to Cart, Checkout and another page in the same way we've seen for the simple product page:

URL: Add One Variable Product to Cart & Redirect to Cart

href="http://yourdomain.com/cart/?add-to-cart=47&variation_id=88&attribute_pa_colour=blue"

URL: Add One Variable Product to Cart & Redirect to Checkout

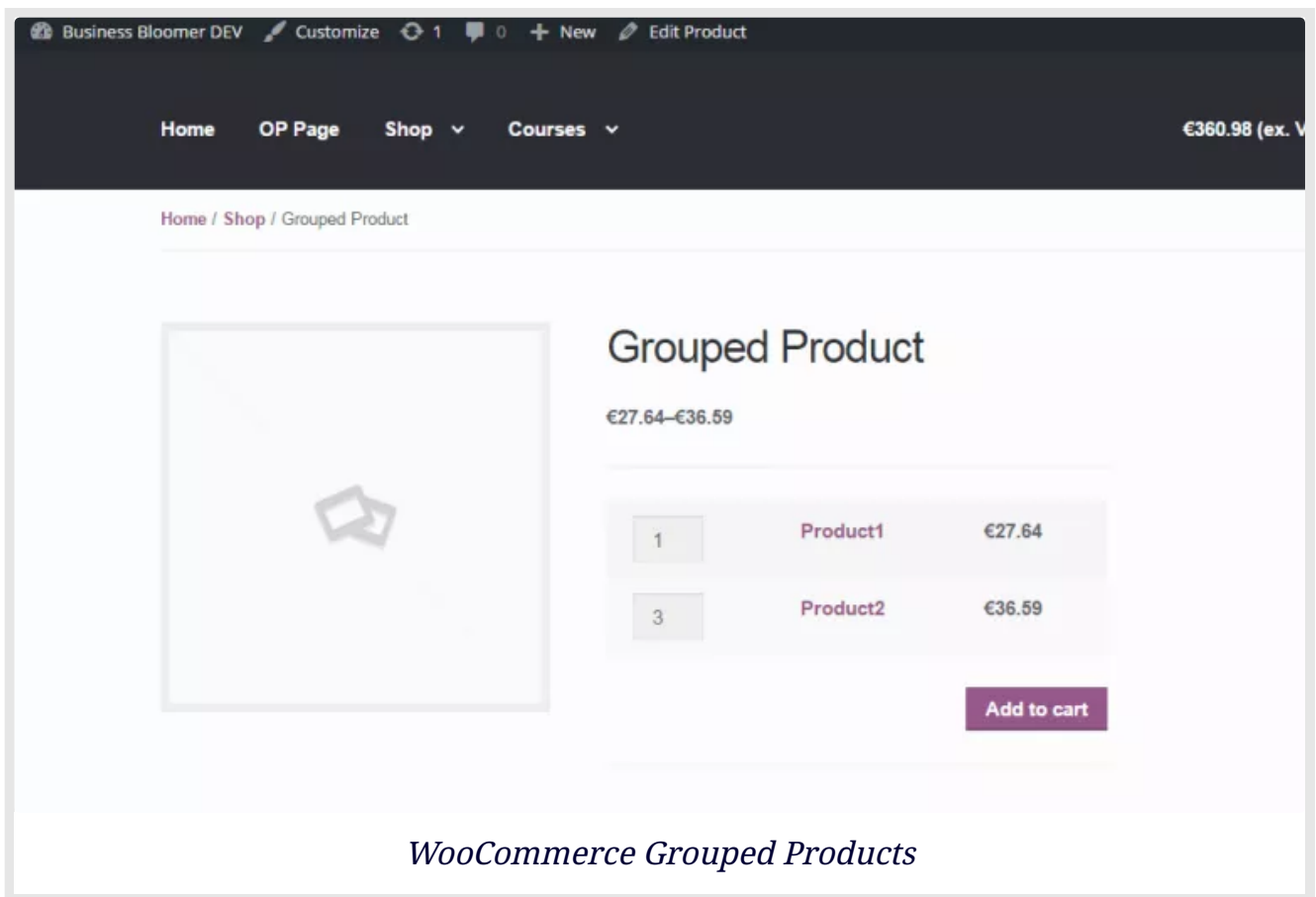
href="http://yourdomain.com/checkout/?add-to-cart=47&variation_id=88&attribute_pa_colour=blue"

URL: Add One Variable Product to Cart & Redirect to Any Page

href="http://yourdomain.com/any-page-url/?add-to-cart=47&variation_id=88&attribute_pa_colour=blue"

Grouped Products: Add to Cart URL

I recently worked with Grouped Products and my task was to add it to cart via a custom URL. A grouped product is a combination of two or more sub-products, and each one can be added with a custom quantity to cart.



So, here are the custom links.

URL: Add a Grouped Product to Cart

You will need the Grouped Product ID, which can be found in the usual way, and also the sub-product IDs. Then, use something like:

href="http://yourdomain.com/?add-to-cart=3111&quantity[1803]=5&quantity[1903]=2"

In this case, we're adding Grouped Product ID = 3111, and specifically we're adding 5x product ID = 1803 and 2x product ID=2.

Note: if you want to add "zero" for one of the sub-products, you still need to specify that i.e. &quantity[1903]=0.

Conclusion & References

Have any other custom URL to add to this blog post? Leave a comment below and I will update it 😊

Finally, thanks so much for the inspiration to:

- Remi Corson: <http://www.remicorson.com/add-woocommerce-variable-product-with-variations-to-cart/>
- Nicola Mustone: <https://nicolamustone.com/2015/09/18/creating-custom-add-to-cart-url/>
- ProserveWeb: <https://proserveweb.com/create-woocommerce-link-add-product-cart-redirect-checkout/>

Where to add this code?

You can place PHP snippets at the bottom of your child theme functions.php file (and in case of CSS, this goes at the bottom of the style.css file) - if you need more guidance, please take a look at my [free WooCommerce Customization video tutorial](#).

Does this snippet work?

Please let me know in the [comments](#) if everything worked as expected. I would be happy to revise the snippet if you report otherwise 😊

And if you think this code saved you time & money, please join the other Business Bloomer supporters and avail of [365 days of WooCommerce benefits](#). Thank you in advance! *Rodolfo*

Need Help with WooCommerce?

Check out these free videos, tutorials and tips!